



## **Yahoo! TV Tunes Viewers into Fall 2006 TV Preview; Comprehensive Guide to New Network Programming Includes Complete Schedules, Video Clips, Photos and More**

SANTA MONICA, Calif., Aug 23, 2006 (BUSINESS WIRE) -- Yahoo! TV, the ultimate online destination for television news, information and exclusive content, today announced the launch of its Fall 2006 TV Preview, <http://tv.yahoo.com/feature/fall06/>. The site gives TV fanatics exclusive access to complete premiere episodes from some of this year's most eagerly anticipated network series, as well as show clips and features from each of the broadcast networks.

New series premiering exclusively on Yahoo! TV include "Jericho" from CBS and "Heroes" from NBC. Rounding out Yahoo!'s selection of premium television content, the site has launched with the pilot episode of the FOX series "Vanished" and the season two premiere of "Prison Break" following their respective network premieres.

"Offering Yahoo! users access to content from new and returning shows is part of our ongoing efforts to give people the most entertaining and engaging online programming possible," said Karin Gilford, general manager, Yahoo! Entertainment. "As people watch more video content online, we look forward to continuing our collaboration with the TV networks to provide users with the highest quality TV-related content on the Web."

In addition to exclusive online premieres, Fall 2006 TV Preview visitors have access to tools and features that make navigating through all the new shows and their favorite shows easier than ever. Comprehensive schedules and information on the hottest new shows are matched with exclusive clips and sneak peeks that let viewers make an informed decision on what shows are a must-see.

Additional television content is available year-round on Yahoo! TV (<http://tv.yahoo.com>), as well as through Yahoo! Video (<http://video.yahoo.com>). Yahoo! TV features include news and gossip, series cast and crew listings, exclusive clips and personalized TV schedule information.

Upcoming highlights on Yahoo!'s Fall 2006 TV Preview include:

-- "Vanished" (FOX) -- Pilot episode available online following broadcast premiere

-- "Prison Break" (FOX) -- Season two premiere available online following broadcast premiere

September 13

-- "Jericho" (CBS) -- Pilot episode, exclusively on Yahoo! TV until network premiere on September 20, 2006

September 18

-- "Heroes" (NBC) - Pilot episode, exclusively on Yahoo! TV from noon on September 18, 2006 until noon on September 25, 2006 before its network premiere

About Yahoo!

Yahoo! Inc. (Nasdaq:YHOO) is a leading global internet brand and one of the most trafficked Internet destinations worldwide. Yahoo! seeks to provide online products and services essential to users' lives, and offers a full range of tools and marketing solutions for businesses to connect with Internet users around the world. Yahoo! is headquartered in Sunnyvale, California.

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