

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G
(RULE 13d-102)

INFORMATION STATEMENT PURSUANT TO RULES 13d-1 AND 13d-2
Under the Securities Exchange Act of 1934
(Amendment No.)*

Yahoo! Inc.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

984332-10-6

(CUSIP Number)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Page 1 of 5 Pages

CUSIP No. 984332-10-6

13G

Page 2 of 5 Pages

(1) Names of Reporting Persons. S.S. or I.R.S. Identification Nos. of Above
Persons

David Filo

(2) Check the Appropriate Box if a Member (a) / /
of a Group* (b) / /

(3) SEC Use Only

(4) Citizenship or Place of Organization
U.S.A.

Number of Shares (5) Sole Voting
Beneficially Power 3,902,983
Owned by
Each Reporting (6) Shared Voting
Person With Power 0

(7) Sole Dispositive
Power 3,902,983

(8) Shared Dispositive
Power 0

(9) Aggregate Amount Beneficially Owned by Each Reporting Person
3,902,983

(10) Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares* / /

(11) Percent of Class Represented by Amount in Row (9)
14.72%

(12) Type of Reporting Person*
IN

Page 2 of 5 Pages

ITEM 1(A). NAME OF ISSUER
Yahoo! Inc.

ITEM 1(B). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES
3400 Central Expressway, Santa Clara, CA 95051

ITEM 2(A). NAME OF PERSON(S) FILING
David Filo

ITEM 2(B). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE
Same as Item 1(b)

ITEM 2(C). CITIZENSHIP
See Row 4 of cover page

ITEM 2(D). TITLE OF CLASS OF SECURITIES
Common Stock

ITEM 2(E). CUSIP NUMBER
984332-10-6

ITEM 3.

NOT APPLICABLE.

ITEM 4. OWNERSHIP

(a) Amount Beneficially Owned:
See Row 9 of cover page

(b) Percent of Class:
See Row 11 of cover page

(c) Number of shares as to which such person has:

(i) sole power to vote or to direct the vote
See Row 5 of cover page

(ii) shared power to vote or to direct the vote
See Row 6 of cover page

(iii) sole power to dispose or to direct the disposition of

See Row 7 of cover page

(iv) shared power to dispose or to direct the disposition of
See Row 8 of cover page

ITEM 5.

NOT APPLICABLE.

ITEM 6.

NOT APPLICABLE.

ITEM 7.

NOT APPLICABLE.

Page 3 of 5 Pages

ITEM 8.

NOT APPLICABLE.

ITEM 9.

NOT APPLICABLE.

ITEM 10. CERTIFICATION

NOT APPLICABLE.

Page 4 of 5 Pages

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: 2/5/97

/s/ David Filo

David Filo

Page 5 of 5 Pages