



StreetFusion Broadens Distribution Network Through New Agreement With Yahoo! Inc.

StreetFusion's Financial Event Webcasts Available on Yahoo! Finance

San Francisco, CA -- March 20, 2001 -- StreetFusion (www.streetfusion.com), a network for financial events, today announced an expanded content distribution and services agreement with Yahoo! Inc. (Nasdaq: YHOO), a leading global Internet communications, commerce and media company that offers a comprehensive network of services to more than 180 million individuals each month worldwide. Under the agreement, Yahoo! delivers Internet broadcasts of quarterly earnings conference calls and other corporate financial events for StreetFusion and its customers. The webcasts are available on Yahoo! Finance (<http://finance.yahoo.com>), the Web's leading finance site.

"This agreement exposes our public company clients to a larger investment community which helps companies to comply with the disclosure requirements of Regulation FD," said Blake Hayunga, StreetFusion CEO and president. "Because of Yahoo!'s massive global audience reach and its scalable Internet broadcast network, our relationship with Yahoo! Finance makes it easier for companies to communicate timely and accurate investment information to all of their investors, in an efficient, cost-effective manner."

The new agreement significantly benefits StreetFusion's public company customers through increased exposure to investors, and gives Yahoo! Finance consumers access to corporate earnings conference calls and other important special events for the nearly 6,000 companies that participate in StreetFusion's extensive network.

"Individual investors are demanding timely access to the same information that institutional investors receive from public companies," said Tim Sheehan, director of production, Yahoo! Finance. "Adding StreetFusion's extensive collection of earnings conference calls expands the comprehensiveness of financial information currently available on Yahoo! Finance, and helps our users make more informed investment decisions."

About StreetFusion

StreetFusion (www.streetfusion.com) is a leading network for financial events, linking approximately 6,000 public companies, 2,000 of the nation's leading buy-side and sell-side firms, and millions of individual investors. The company hosts one of the most comprehensive and accurate collection of financial event webcasts and event logistics available anywhere. StreetFusion has simplified and streamlined financial communications, enabling the distribution of time sensitive and critical information through a secure, password-protected environment. Online event planning, event publishing, and event webcasting ensure targeted distribution with pinpoint accuracy. For information on StreetFusion's services, visit <http://www.streetfusion.com/> or call toll-free (877) 343-0020 or (415) 343-3000.

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