



## **Yahoo! Movies To Unveil Special Preview Of Charlie's Angels: Full Throttle**

**LOS ANGELES -- Oct. 28, 2002** -- Yahoo! Movies, the Web's leading movie site in terms of audience size according to Nielsen//NetRatings (September 2002), will offer film fans their first glimpse of Cameron Diaz, Drew Barrymore and Lucy Liu in Charlie's Angels: Full Throttle five days before the trailer's debut in movie theaters. The much-anticipated preview of the Columbia Pictures movie premieres today at <http://movies.yahoo.com> and at <http://www.sony.com/charliesangels/>.

The release of the trailer for Charlie's Angels: Full Throttle on Yahoo! Movies reflects a fan-driven trend emerging in the online marketplace, with 40% of all ticket-buyers hearing about a film via the Internet (NRG, 2002). Whether trailers, outtakes, extended sequences or bloopers, film buffs are seeking exclusive footage weeks or even months before the film's release date. Filmmakers are responding in recognition of growing consumer appetite for this type of content and the ultimate potential impact on ticket sales.

"We're proud to host this special preview of Charlie's Angels: Full Throttle, already a fan favorite on our site," said Doug Hirsch, senior director of Yahoo! Movies. "Yahoo! Movies has a tremendous track record for debuting the kind of footage that gets fans excited for the film's release. We've produced over one hundred online exclusives in conjunction with Hollywood's largest film studios, but we think this will be one of our most popular previews."

The Angels trailer is the latest in a series of Yahoo! Movies Exclusives, a program of pre-release content that debuted in 1999. Most recently, Yahoo! Movies has showcased exclusive pre-release footage or trailers for fan-driven films including The Bourne Identity, Chicago, Die Another Day, 8 Mile, Gangs of New York, Ice Age, Lara Croft: Tomb Raider, Minority Report, Panic Room, Red Dragon, The Ring, Signs, The Sum of All Fears, and Sweet Home Alabama, plus surprise hits such as My Big Fat Greek Wedding (Yahoo! Movies hosted the official website), Brown Sugar (Yahoo! Movies unveiled the film's first eight minutes pre-release) and Barbershop (Yahoo! Movies offered the film's bloopers weeks before its release date). Yahoo! Movies' new DVD area continues to feature exclusive bonus material from the "Buffy the Vampire Slayer: Season Two" DVD box set, E.T., The Scorpion King and Beauty and the Beast.

### **About Yahoo! Movies**

Consistently ranked as the Web's most popular movie-related destination (Nielsen//NetRatings), Yahoo! Movies (<http://movies.yahoo.com>) is a comprehensive movie resource, providing fans with show times, advance tickets, reviews and trailers for all current films. In addition, Yahoo! Movies tracks the production and development of hundreds of upcoming films, and provides cast information, celebrity photos, trailers, and clips for an archive of over 100,000 titles. Popular with movie fans and industry professionals alike, the site offers exclusive previews, movie news, celebrity gossip, the latest box office figures and DVD release information.

### **About Charlie's Angels: Full Throttle**

Charlie's Angels: Full Throttle is a sequel to the blockbuster action-adventure, comedy hit released by Columbia Pictures in 2000 and inspired by the phenomenally popular television series. The sequel reunites Cameron Diaz, Drew Barrymore and Lucy Liu as the indomitable crime-fighting heroines. In the Angels' new adventure, the captivating trio once again demonstrate their expertise as masters of espionage, martial arts, and disguise. Charlie's Angels: Full Throttle is directed by McG and produced by Leonard Goldberg, Drew Barrymore, and Nancy Juvonen from a screenplay by John August. Executive Producers are Jenno Topping, Betty Thomas and Pat Crowley.

### **About Yahoo!**

Yahoo! Inc. is a leading provider of comprehensive online products and services to consumers and businesses worldwide. Yahoo! reaches more than 237 million individuals worldwide each month, and is the No. 1 Internet brand globally. Headquartered in Sunnyvale, Calif., Yahoo!'s global network includes 25 World properties and is available in 13 languages.

Contact:

Yahoo! Movies  
Sarah Ross, 408/349-5172  
[sross@yahoo-inc.com](mailto:sross@yahoo-inc.com)  
Harry Medved, 310/582-7789  
[harrym@yahoo-inc.com](mailto:harrym@yahoo-inc.com)  
or  
Columbia Pictures Theatrical Publicity

Sara Reich, 310/244-5649  
sara\_reich@spe.sony.com

# # #