П

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to)
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB Number:	3235-0287
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1. Name and Addre	1 0	erson [*]	2. Issuer Name and Ticker or Trading Symbol YAHOO INC [YHOO]		tionship of Reporting Pe	rson(s) to Issuer
RALSTON GEOFFREY				x	Director Officer (give title	10% Owner Other (specify
(Last) (First) C/O YAHOO! INC. 701 FIRST AVENUE		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/06/2003		below) SVP Network	below) Services
(Street) SUNNYVALE (City)	CA (State)	94089 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Filir Form filed by One Rep Form filed by More that Person	porting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

······································											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11150.4)	
Common Stock	08/06/2003		М		577	A	\$5.3906	128,635	I	By Trust	
Common Stock	08/06/2003		М		481	A	\$9.24	129,116	Ι	By Trust	
Common Stock	08/06/2003		М		769	A	\$16.46	129,885	Ι	By Trust	
Common Stock	08/06/2003		S		2,2 11 ⁽⁴⁾	D	\$29.67	127,674	I	By Trust	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(5, parts)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv Secu Acqu (A) o Dispe of (D	r osed) r. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$5.3906	08/06/2003		М			577	10/20/1998 ⁽¹⁾	10/28/2007	Common Stock	577	\$0	143,846	D	
Employee Stock Option (right to buy)	\$9.24	08/06/2003		М			481	11/02/2001 ⁽²⁾	10/02/2011	Common Stock	481	\$0	81,538	D	
Employee Stock Option (right to buy)	\$16.46	08/06/2003		М			769	01/11/2003 ⁽³⁾	12/11/2012	Common Stock	769	\$0	158,879	D	

Explanation of Responses:

1. This option becomes exercisable at a rate of 1/4 of the securities underlying the option on the first anniversary of the vesting commencement date of 10/20/97 and 1/48th of the securities underlying the option on each monthly anniversary thereafer.

2. This option becomes exercisable at a rate of 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 10/02/01.

3. This option becomes exercisable at a rate of 1/48th of the securities underlying the option on each monthly anniversary of the vesting commencement date of 12/11/02.

4. Shares sold pursuant to a 10b5-1 trading plan.

/s/ Michael J. Callahan, attorney-in-fact, Geoffrey

Ralston

08/07/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.