



## Yahoo! Launches New Maps Platform

### **Navigation Technologies, Geographic Data Technology, Telcontar and Sagent**

**Sunnyvale, CA -- March 7, 2002 --** Yahoo! Inc. (Nasdaq:YHOO), a leading global Internet communications, commerce and media company, today announced the launch of a new Yahoo!® Maps (<http://maps.yahoo.com>) platform using technology from map database providers Navigation Technologies and Geographic Data Technology, and software companies Telcontar and Sagent (Nasdaq: SGNT). The new Yahoo! Maps platform replaces the technology formerly provided by MapQuest.com.

Yahoo!'s leading online maps service provides high quality web mapping solutions to users and is integrated into nearly 20 properties across the Yahoo! network, including Yahoo! Yellow Pages, Yahoo! Real Estate and Yahoo! Portal Solutions. This new arrangement allows Yahoo! to control this core mapping technology - providing more flexibility over functionality and user interface across the entire Yahoo! network.

"Yahoo! Maps is a widely used service among Yahoo! users, and we are committed to providing the best service possible," said Elizabeth Blair, senior vice president of Yahoo!'s Listings division. "The new Yahoo! Maps offers users reliable online maps and personalized driving directions for travel and everyday activities."

Yahoo's new robust mapping platform has the same user interface as the former system and incorporates accurate and up-to-date geographical data. Yahoo Maps' breadth of coverage ensures that users can access extensive street level maps and detailed driving directions for the United States and Canada

#### **About Yahoo!**

Yahoo! Inc. is a leading provider of comprehensive online products and services to consumers and businesses worldwide. Yahoo! reaches more than 237 million individuals worldwide each month, and is the No. 1 Internet brand globally. Headquartered in Sunnyvale, Calif., Yahoo!'s global network includes 25 World properties and is available in 13 languages.

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